



## Program Overview: Welcome Home

*"Home Goods for New Beginnings"*

Welcome Home is a community-driven program of Milford Advocacy for the Homeless (MAH) that provides free, gently used, and new home goods to neighbors transitioning from homelessness or unstable housing into a new home. Our team works with each individual or family to ensure their space is comfortable, and dignified, transforming an empty apartment or house into a true home.

This program reflects MAH's guiding principles:

- **Passion** – Fueled with the desire to make a difference
  - **Service** – Sharing resources and support
  - **Humanity** – Treating everyone with dignity and respect
  - **Impact** – Join us to make a difference today
- 

### Program Goals:

- Ensure every household transitioning from homelessness has the basic home goods needed for comfort, and functionality
  - Reduce the financial burden of setting up a new home
  - Provide a dignified, personalized move-in experience that fosters stability and pride
  - Strengthen community connections by engaging donors, volunteers, and partners
- 

### Core Activities:

- Assessing individual household needs to create a customized home goods list
- Sourcing and delivering essential items such as bedding, cookware, kitchenware, cleaning supplies, and furniture
- Coordinating volunteer teams for sorting, assembling, and delivering items

- Partnering with local businesses, faith groups, and residents for in-kind donations
  - Providing a warm, supportive presence on move-in day to celebrate each new beginning
- 

**Target Population:**

- Individuals and families transitioning from homelessness to permanent housing
  - Neighbors moving from unstable or temporary housing into their own residence
  - Households in crisis facing a sudden need for basic home goods
- 

**Program Outcomes:**

- Fully furnished and functional homes for newly housed individuals and families
- Reduced stress and increased stability during the critical transition period
- Stronger community engagement through volunteerism and donations
- Improved sense of dignity, security, and belonging for recipients