

# 2025 MAH IMPACT REPORT

Serving Delaware since 2021

*Community Powered... Impact that Changes Lives*



Milford  
Advocacy  
for the  
Homeless



*Our Mission...*

*to enhance the daily lives of the vulnerable, ending food and housing insecurity and overcoming hardship by providing an advocacy of community resources and support.*

# 2025 OVERVIEW OF SERVICES IMPACT

## Collaborating with Service Providers

Milford Advocacy partners with non-profits, service providers, businesses, civic groups and churches to provide comprehensive support systems for the vulnerable community both housed and unhoused.

1

## Community awareness campaigns

Educational campaigns aim to increase public awareness and understanding of the vulnerable community, fostering empathy, understanding and support.

3

## Implementing technology in outreach

Utilizing mobile apps and social media platforms has enhanced outreach and resource availability for the those in need and others who are supporting those in need.

2

## Strengthening emergency shelters

Partnering with overnight and drop-in centers, hours have been extended, additional organizations have opened as warming and cooling centers. This results in the safety, and wellness of the vulnerable in our communities.

4

## Advocacy and Journey Partner

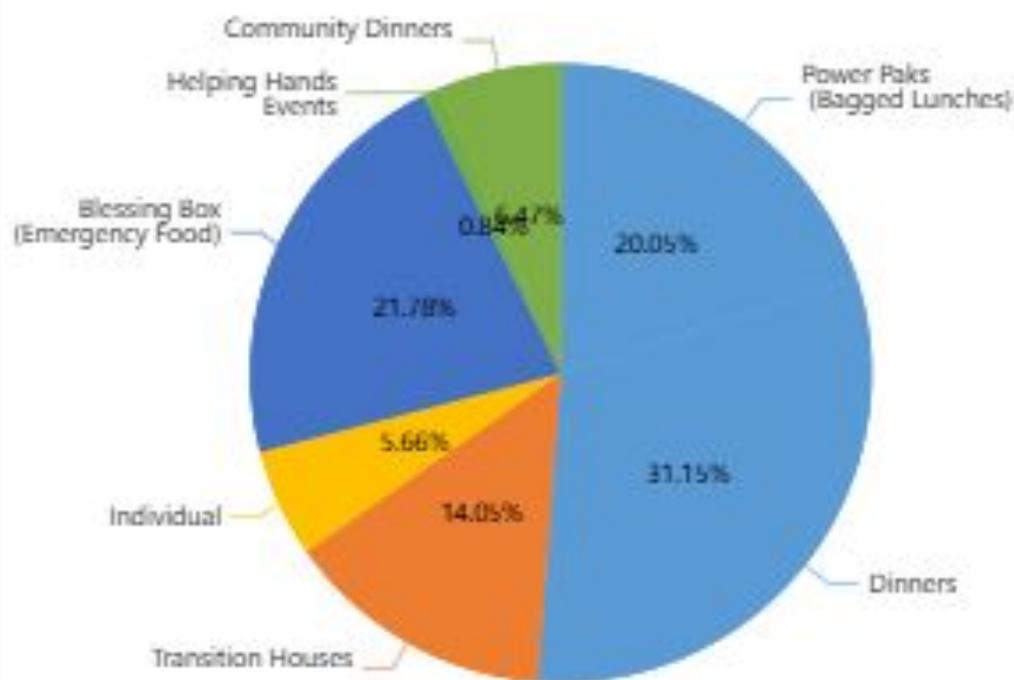


## Providing Stability

We believe that everyone is entitled to food and clothing. Our meal services have increased again this year to support individuals who are struggling with food insecurity, promoting community and mental stability through sit-down dinners five days a week. A local church provides the dinner on the sixth day, and MAH serves a to-go dinner until we find one last partner to open their doors with a building for us to serve the meal.

Our communities and partners are generous with donations that allows us to provide FREE gently used clothing to fulfill requests and hold Helping Hands Events to connect the resource with the need.

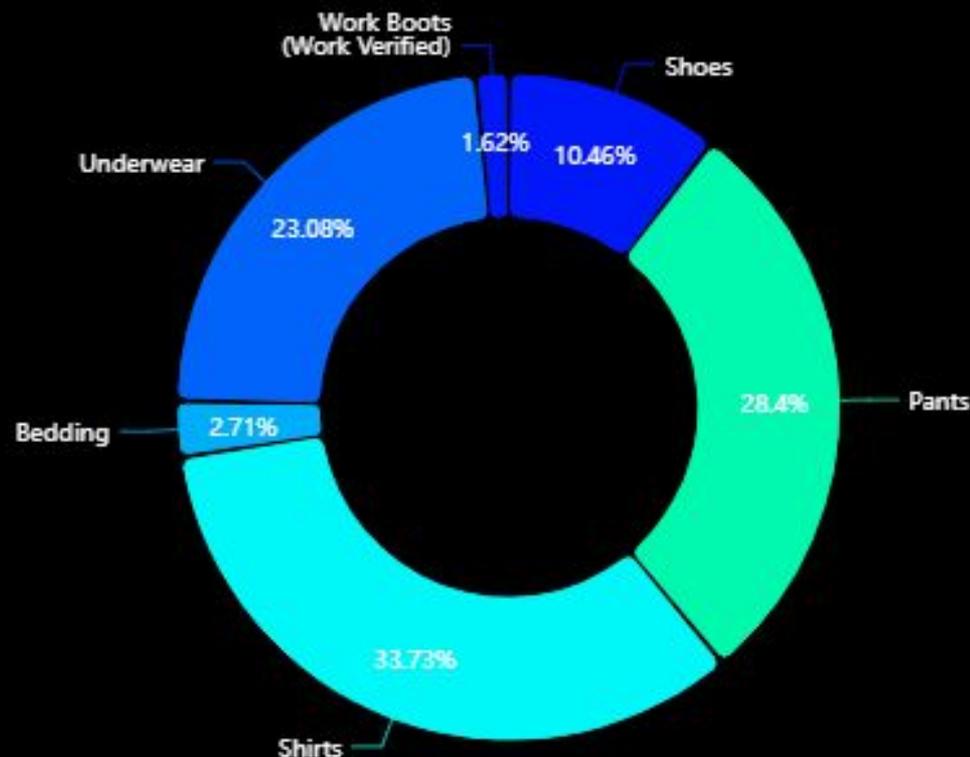
# 2025 Harvest Hub Food Security Program



**22,221 Total Meals**

- Meals started in Milford in 2021 with just twelve Power Paks, bagged lunches when the drop-in center was closed.
- It increased the next year to lunches and breakfasts on weekends and weekdays.
- Dinners came next, as a to-go service, and in 2025 we moved to sit-down meals almost every day of the week. This was possible through partnership with local churches and civic groups.

# 2025 In-Kind Donations & Fulfillment Program



2025 Total Requests 601

## Actual Counts

Shoes: 336

Work Boots: 52

Pants: 912

Shorts: 103

Shirts: 1083

Bra's: 231

Underwear: 741

Belts: 6

Bedding: 87

Special Note: There are multiple items requested on each request form.



## 2025 Neighbors

**We call the people we serve our neighbors, because they are truly our neighbors.**

**In 2025, we found that many of the people who served our community with us, now found themselves being served. Rise in Housing Costs, Lack of Housing, Loss of Jobs, and often Medical Issues are resulting in a higher number of vulnerable in our community.**

# 2025 Overview of Our Neighbors

We capture data including the Date of Birth for the neighbors we serve; but it is not a requirement for getting help. This data represents the age demographic for those who provided the information. Our concern is with the growing number of Seniors (over 50) who are experiencing homelessness or home and food insecurity.

**2023 Total Neighbors Served: 219**

**2024 Total Neighbors Served: 374**

**2025 Total Neighbors Served: 555**

2023 Demographics by Age Group		
0-17	Children	0
18-24	Young Adults	2
25-34	Early Working Adults	8
35-54	Mid-Career Adults	24
55-64	Older Adults	12
65-74	Seniors	7
75-84	Older Seniors	0
85+	Elderly	0
Total Clients w/birth data		53

2024 Demographics by Age Group		
0-17	Children	1
18-24	Young Adults	8
25-34	Early Working Adults	11
35-54	Mid-Career Adults	49
55-64	Older Adults	25
65-74	Seniors	10
75-84	Older Seniors	0
85+	Elderly	0
Total Clients w/birth data		104

2025 Demographics by Age Group		
0-17	Children	5
18-24	Young Adults	24
25-34	Early Working Adults	12
35-54	Mid-Career Adults	108
55-64	Older Adults	50
65-74	Seniors	22
75-84	Older Seniors	1
85+	Elderly	0
Total Clients w/birth data		222

# More Statistics

Our hometown, Milford, is where we started and will continue to make it our priority. The MAH Footprint is all of Delaware. We have expanded into Milford surrounding communities over the last five years. As we continue to connect with new organizations and resources to partner with, we anticipate to keep expanding until we expand into all of Delaware. Some of neighbors migrate back and forth in the surrounding cities to Milford. For those individuals, we have not assigned them to a city.

2023 Total # of Clients by City	
Milford	260
Dover	17
Georgetown	0
Rehoboth	0
Harrington	0
Seaford	0
Total clients w/location	277

2024 Total # of Clients by City	
Milford	272
Dover	87
Georgetown	0
Rehoboth	2
Harrington	0
Seaford	1
Total clients w/location data	372

2025 Total # of Clients by City	
Milford	378
Dover	85
Georgetown	5
Rehoboth	7
Harrington	29
Seaford	4
Total clients w/location data	508

## **MAH Programs**

Our PROGRAMS are how we support our neighbors with advocacy and services. To see the full details on each of our programs, visit our website under the programs tab.

## Bounty to Blessings

Food recovery is a great way to move access into a blessing for someone with insecurity. Wawa is just one example of this program. We partner with Wawa to collect and redistribute donated overage. In 2025, we collected and redistributed 6,330 food items from Wawa.

Fortunata's is another example of a partner who provides rolls and baked goods which are used for dinners and distributed within the community. In 2025, we collected and distributed 5,248 bakery items from Fortunata's.

## ID Assist

ID's make it possible to get services and employment. This program provides the transportation and covers the expense for anyone needing a birth certificate, photo ID, or social security card. This program is funded by the community. We help as many people as we have funding to provide. We received individual requests in 2025 often requesting more than one type of ID.

## Harvest Hub

Feeding people is one of our foundational programs. In 2025, we provided 22,221 meals. We partner with local organizations to connect and serve our neighbors. This program is funded by grants and In-Kind Donations. Food is cooked in the homes of our volunteers and distributed to our community through different food programs under this program.

## Emergency Pop-Up

In 2025, we created an emergency heating and cooling centers program. We partnered with Code Purple, Brandywine Drop-In, and the Milford Public Library. When the weather is extreme these locations serve as emergency shelter. We supply them with support food, water, volunteers and coordinate the efforts. We did not track data as this was just launched; but we did connect with Delaware Emergency Services.

## In-Kind Requests

Clothing people is another foundational program. In 2025, we received 601 requests for almost 1300 items. This program is funded through donations of gently used clothing and community donations to keep the stock available to fulfill the requests each week. We also share specific donations with transition houses, emergency warming/cooling centers and service providers in our community.

**MAH**  
**PROGRAMS**

## Journey Partner

The influx of neighbors in 2025 made it necessary to add additional resources to walk beside our neighbors to create a stability plan that includes advocacy, resources, and ongoing support. Today, we have a team of Journey Partners who walk beside neighbors who are instable and working towards stability.

## Laundry of Love

Laundry is a costly essential service. Brandywine Drop-in has washer & dryer, but it is not open during hours that work for working neighbors. Since many of them do not have housing, their only choice is to use the laundromat. We help them with cost. This program is not fully funded yet. We provide this service on a limited basis.

## Second Wind Bicycles

Transportation is challenging when your expenses are equal to your income. The cost of a vehicle is not a reality. Bicycles are a great way to get to work or around town. We are now DBA as Second Wind Bicycles for this program. We received 119 requests of which 19 were for job transportation.

# MAH PROGRAMS Continued

## Welcome Home

NEW PROGRAM in 2025. We started to experience more and more individuals working a success plan resulting in housing. Stretching what was a vision into a program, we help newly housed individuals and families to fill their new space with gently used furniture, home goods and cleaning supplies. God's Way is providing some of the moving services. This is currently funded through community resources.

## Senior Center

NEW PROGRAM in 2025. We watched the trend for 50+ individuals experiencing instability grow. We reached out to the Milford Senior Center. We partnered with them to identify and then provide annual memberships. We purchased 12 memberships. This is funded through community resources.

## 2026 Vision

MAH will deepen its role as a steady and compassionate presence in our community, ensuring that every neighbor facing instability is met with dignity, practical support, and a clear pathway forward. We will strengthen our core programs, expanding partnerships, and use data-informed strategies to move more individuals and families from crisis to stability. Our focus will remain meeting people where they are, walking alongside them with consistency and care, and removing barriers that stand between vulnerability and renewed hope.

This year, we envision a community that does not look away, but steps forward. Through passionate service, shared responsibility, and collective impact, we will mobilize volunteers, donors, and local organizations to create sustainable change. By expanding access to food, transportation, housing support, home goods, and essential resources, MAH will continue to be a bridge from uncertainty to stability. Together, we will build a place where compassion is visible, opportunity is accessible, and every neighbor has the chance to rebuild their life with dignity.

## What does 2026 look like?

- **Building current teams to support the growing need**
- **Building a team for the Welcome Home, Second Wind Bicycles & Laundry of Love Programs**
- **Expanding programs for 50+ in Milford**
- **Open House for our Warehouse in Milford**
- **Volunteer Burn-out Community Workshop**
- **More educational presentations and materials**
- **Secure more grants for programs**
- **Additional reporting and data collection**
- **Increasing the transportation through a “Community Wheels” program**
- **Locate a partner to provide a building for Saturday Night sit-down meals**
- **Increased presence at local events and festivals**

**We are a grass-roots organization. We are community powered with the drive to make an impact on the lives of our community members.**

**It's because of you that we can do what we do.**

**Let's work together to build more partnerships and bridges to stability for our neighbors.**