



Program Overview: Community Outreach

"Connecting Communities to Hope"

Community Outreach is a core program of Milford Advocacy for the Homeless (MAH) dedicated to building meaningful connections throughout Delaware while expanding access to essential resources and support. As MAH grows its footprint into new towns, this program ensures that individuals and families experiencing homelessness, poverty, or crisis are met with compassion, dignity, and immediate pathways to assistance.

Through active presence at community events, festivals, and outreach initiatives, MAH engages directly with neighbors, providing information, distributing essential items such as bicycles and resources, and creating trusted relationships that open doors to long-term support.

This program reflects MAH's guiding principles:

- **Passion** – Fueled with the desire to make a difference
 - **Service** – Sharing resources and support
 - **Humanity** – Treating everyone with dignity and respect
 - **Impact** – Join us to make a difference today
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Program Goals:

- **Expand MAH's presence into additional towns across Delaware to reach more neighbors in need**
 - **Build strong, lasting relationships within communities, including local organizations, businesses, and residents**
 - **Increase awareness of available resources and services offered by MAH**
 - **Provide immediate access to essential items and support through outreach engagement**
 - **Grow and strengthen MAH's volunteer base to sustain and expand outreach efforts**
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Core Activities:

- Identifying and participating in community events, festivals, and local gatherings to establish outreach presence
 - Setting up outreach tables to share information, resources, and provide direct support
 - Distributing bicycles, essential items, and resources to individuals and families in need
 - Building relationships with community partners to expand collaboration and impact
 - Recruiting, coordinating, and supporting volunteers for outreach events and initiatives
 - Engaging with individuals to connect them to MAH programs such as food support, housing resources, and case navigation
 - Tracking outreach engagement, community connections, and overall program impact
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Target Population:

- Individuals experiencing homelessness or housing instability
 - Families and individuals facing poverty or financial hardship
 - Community members in need of resources who may not yet be connected to services
 - Underserved populations across expanding communities in Delaware
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Program Outcomes:

- Increased community awareness and access to MAH services across Delaware
- Stronger relationships with local partners, organizations, and communities
- Growth in volunteer engagement and community involvement
- Expanded reach to individuals and families who may otherwise go unserved
- Enhanced trust, dignity, and connection for neighbors through consistent outreach presence